# Awareness Poster & Infographic Content

**Campaign:** "Behind the Stars" **Target:** Instagram, Facebook, WhatsApp Groups, Print Flyers

---

## POSTER 1: The "Bait & Switch" Warning

**[Visual Idea: A split screen. Left side shows a glowing, professional photo of a "Master Astrologer". Right side shows a shadowy, anonymous figure with a nametag that says "Student #5007".]**

**Headline:** Did You Pay for a Master, but Get a Student? **Sub-headline:** The Lunar Astro Case Study

**Body Text:** Beware of the "Bait and Switch" in Digital Astrology! Consumers report paying up to **₹8,000 for 15 minutes** based on the reputation of founders like Deepanshu Giri, only to be handed off to inexperienced amateurs.

**Real Consumer Report:** *"They are trying to capitalise on the name of Deepanshu Giri but have zero experience... I reached out to their grievance team... received no response."*

**Footer:** Protect your wallet. Demand to know EXACTLY who is reading your chart before you pay. **Brought to you by The Digital Consumer Watchdog Group.**

---

## POSTER 2: The Price of False Hope

**[Visual Idea: A receipt or invoice showing "₹8,000 for 15 Minutes" with a big red "DENIED" stamp over a refund request.]**

**Headline:** ₹8,000 for 15 Minutes of Inaccuracy? **Sub-headline:** Don't Let Astro-Tech Platforms Exploit Your Vulnerability.

**Body Text:** Are you seeking career or marriage advice? Scammers know you are vulnerable. In a recent case study of Lunar Astro, a user paid premium fees for a job prediction, was given completely false information, and was subsequently ignored by customer service when they asked for accountability.

**Red Flags to Watch For:** □ Exorbitant fees for short calls (₹8k for 15 mins). □ No refund policy for inaccurate or unprofessional service. □ Customer service that ghosts you after taking your money.

**Footer:** Faith is free. Fraud costs thousands. Report astro-scams today. **Brought to you by The Digital Consumer Watchdog Group.**

---

## POSTER 3: Checklist for Consumers

**[Visual Idea: A clean, easy-to-read checklist with bold checkmarks and X marks.]**

**Headline:** The Astro-Fraud Protection Checklist **Body Text:** Before booking an online astrology consultation, ask yourself:

**□ Is the marketing focused on a famous founder (like Deepanshu Giri), but the fine print says you might get a junior associate? □ Are they charging premium rates (₹5000+) for less than 30 minutes? □ Do public reviews on independent sites (MouthShut, Trustpilot) mention "amateurs," "scams," or "no refunds"?**

If you answered YES to any of these, **WALK AWAY.**

**Footer:** Educate yourself. Protect your family. **Read the full investigation at [Your Website].**